CONCENTRATES, JUICES & PUREES

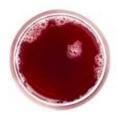
organic and conventional



Just Fruit: nothing more, nothing less

Our products are expertly crafted to deliver unmatched quality and a distinctive taste experience.

RANGE OF PRODUCTS



100% JUICES Cranberry: 8 brix, clear/cloudy & pasteurized

24 months, frozen (0 °F, -18 °C) 10 days, unfrozen (< 39 °F, < 4 °C)



CONCENTRATES
Cranberry: 50 or 65 brix
Wild blueberry: 65 brix

36 months, frozen (0 °F, -18 °C) 30 days, unfrozen (< 39 °F, < 4 °C)



UNSWEETENED ASEPTIC PUREES Cranberry: min. 7 brix Wild blueberry: 8-16 brix

24 months (34-36 °F, 1-8 °C) 12 months, ambient (< 71 °F, < 22 °C)

JUICE, CONCENTRATES & PUREES BENEFITS



100% FRUIT



NO ADDED SUGAR AND SWEETENERS



NO FLAVORS, PRESERVATIVES
AND COLORS



CONTAIN POLYPHENOLS



ADD INTENSE FLAVOR & COLOR TO FOOD AND BEVERAGES

Preventing product-contamination risks is a top priority for Fruit d'Or, every step of the way. Several preventive measures are implemented to ensure the safety of its facilities, the perfection of its processes, and the high quality of its final products. Fruit d'Or holds the Food Safety System Certification (FSSC) 22000, recognized by the GFSI for food manufacturers.





ABOUT FRUIT D'OR

Fruit d'Or grows and processes its cranberries and wild blueberries in the northern regions of Canada. These regions are world-renowned for the quality of their crops.

- · Cold climate and acidic soil for ideal berry growing
- · Farmland that doesn't need fungicides
- · An abundant supply of pure and fresh water
- · Producers who meet the world's strictest regulations

Our differents formats to meet your needs

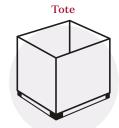
Available on demand in aseptic packaging to minimize transport and warehousing costs.

Metal drum



Concentrates: 50 US Gal, (189.27 kg - 417.27 lb) / 232.7 kg (513 lb) / 260 kg (573.2 lb)

Aseptic purees & juice: 200 kg (440.92 lb)



Aseptic purees: 1000 kg (2,205 lb)

According to a study, consumers showed a significant preference for juices enriched with health benefits like fiber or protein. The difference was striking, with a 31 percentage point spread between the 49% of juice, juice drink, and smoothie consumers who desired these benefits and the 18% who did not.¹

Our no added sugars and no additives products meet this demand. Additionally, our cranberry products are a good source of fiber, which can support good gut health.

Finally, our berries are grown and processed to preserve all their natural benefits. All our juices, concentrates, and purees are made from **non-genetically modified ingredients.**

CONSUMER PREFERENCES / JUICES 1 60% 50% 40% 30% 18% Prefer no added Neutral Prefer added

¹ Innova Market Insight, Juice Horizons: A Global Market Navigates Change, 2024



We've fine-tuned our processes to bring out all the natural goodness of the fruit.

With demonstrated authenticity, purity and effectiveness, the quality of Fruit d'Or' products is something customers can trust. Fruit d'Or continues to redefine quality, at the helm of industry progress. With an integrated approach across production lines, the company closely monitors the quality of seeds, crops, and the finished product. Ingredients undergo rigorous testing to maintain the high quality Fruit d'Or is known for.









