



# MAKING A DIFFERENCE, FROM FIELD TO TABLE

Organic And Conventional Product Catalog



Proudly Canadian

# FruitdOr™

PRIVATE LABEL - CANADA



# WORLD-CLASS expertise

Since 2000, our expertise has evolved, and we've expanded our range of products to offer various fruit sizes, sugar options, moisture levels and packaging solutions to meet our consumers ever-changing needs.

**#1 IN ORGANIC CRANBERRY PROCESSING**

**#2 IN WILD BLUEBERRY PROCESSING**



## WE NEVER WENT ORGANIC we started out that way.

Thanks to our world-class expertise in organic berry farming, we revolutionized the industry. And we're not done yet. We keep on working hard to offer an organic product portfolio and to protect our resources, which make the natural goodness of our berries.

## CHOOSE YOUR FRUIT and your product type.



**Cranberries**



**Blueberries**



# DRIED FRUITS

## CHOOSE FLAVOUR, CUT and sugar content.

Our signature cranberries which we press just enough to make them tastier and juicier. Whole, sliced, reduced sugar, no added sugar, organic or conventional. The perfect fruit, any way you use it.



Cranberries

UNIQUE TO THE MARKET

### Sweetened

- Sweetened with cane sugar
- The most popular



### No added sugar

- 4 g of sugar /100 g
- 51 g of fiber/100 g

### Apple juice infused

- More appealing ingredient list

### Reduced sugar

- 50% less sugar than our regular sweetened dried cranberry



Each product available in organic. Just ask.



Blueberries

## TASTE THE WILDERNESS of wild dried blueberry.

Our dried wild blueberries are processed using cutting-edge equipment to preserve all the goodness of the fruit. No preservatives, flavours or colours.

Whole & apple juice infused

Whole & sweetened with sugar



Dried fruits

Packaging	Size	Format	Case	Case count	Best Cost Minimum Run
 <b>Stand-up (resealable)</b>	Small	142 - 170 g (4-6 oz)	Ready-To-Display	10	8500 cs
	Medium	227g (8 oz)	Ready-To-Display	10	7000 cs
		340 g (9-12 oz)	Ready-To-Display	4	6500 cs
	Large	567-680 g (20-24 oz)	Ready-To-Display	4 or 10	3500 cs
		907 g (32 oz)	Box	6	2500 cs
		1360 g (48 oz)	Tray	8	1250 cs
 <b>Pillow (non-resealable)</b>	Small	21 g (0.75 oz)	Multipack	5 to 7	9000 cs
	Small	21 g (0.75 oz)	Box	40 or 90	9000 cs
	Medium	50 or 60 g (2.12 oz)	Ready-To-Display	24 (2 x 12)	2000 cs

PERFECT FOR SNACKING

Shelf life: 12-24 months depending on the product selected.

# FROZEN FRUIT

Cranberries and wild blueberries are perfect for consumers looking to reduce their sugar intake. These berries keep their shape, colour and flavour when frozen.



**Frozen fruit**

Packaging	Size	Format	Case	Case count	Best Cost Minimum Run
 <b>Pillow</b> (non-resealable)	Large	992 g (35 oz)	Box	On request	30 000 lbs
		1500 g (53 oz)	Box		
		2200 g (80 oz)	Box		

**Shelf life:** 24 months.

# JUICES

Our juices distinguish from other brands by using only real fruit, no concentrate, no added water – just pure fruit. Pure cranberry and pure blueberry juices are available in both conventional or organic

## ALL THE BENEFITS

of whole fruit.

- **Not made from concentrate, No added water**
- **1 ingredient = fruit**
- **No added sugar, Unsweetened**
- **1 bottle = 2,8L (to dilute)**



**Juices**

Packaging	Size	Format	Case	Case count	Best Cost Minimum Run
 <b>Glass bottle</b>	Medium	946 ml	Ready-to-display	6 or 12 bottles	1200 cs

**Shelf life:** Cranberry 24 months | Wild Blueberry 18 months.

ONCE ARTWORK IS FINAL – PLEASE CONSIDER 12 TO 16 WEEKS BEFORE 1ST SHIPMENT

PRODUCT ATTRIBUTES AND CERTIFICATIONS\*



\*Product attributes and certifications depend on the product selected.

# Fruit dOr



## **Organic at its very best.**

We have a deep respect for nature, and we tend to her needs as much as we do to our cranberries and wild blueberries.



## **Picked with care. Processed with love.**

We pressed our berries just enough to make them even tastier and juicier.



## **Cultivating quality.**

We applied leading-edge organic practices to guarantee top-quality products.



## **World leader in processing.**

We're inspired by innovation and are always trying to find new way to use cranberries.



Proudly Canadian

fruitdor.ca • info@fruitdor.ca • 819 385-1126